

Preliminary Outreach Results

May 20, 2025









Outreach and Engagement Activities



Round 1:

Winter 2025





Community Meetings

35 people attended the meetings; 91% were Essex County residents, 14% were East Orange residents, and 20% represented organizations or government.

Improve Traffic Safety



Address drivers' behavior, speeding, congestion, and inconsistent enforcement.

Enhance Pedestrian Infrastructure



Add sidewalks,
ADA-compliant
ramps, and traffic
calming measures
to create safer
walking environments.

Expand Protected Bike Lanes



Improve cycling infrastructure in high-traffic areas like Newark, Bloomfield, Montclair, and along the Essex Hudson Greenway.

Improve school zone safety



Address double-parking and calm traffic on wide roads, Establish "kiss and drop" zones.

Community Meeting #1

February 27, 2025

Community Meeting #2

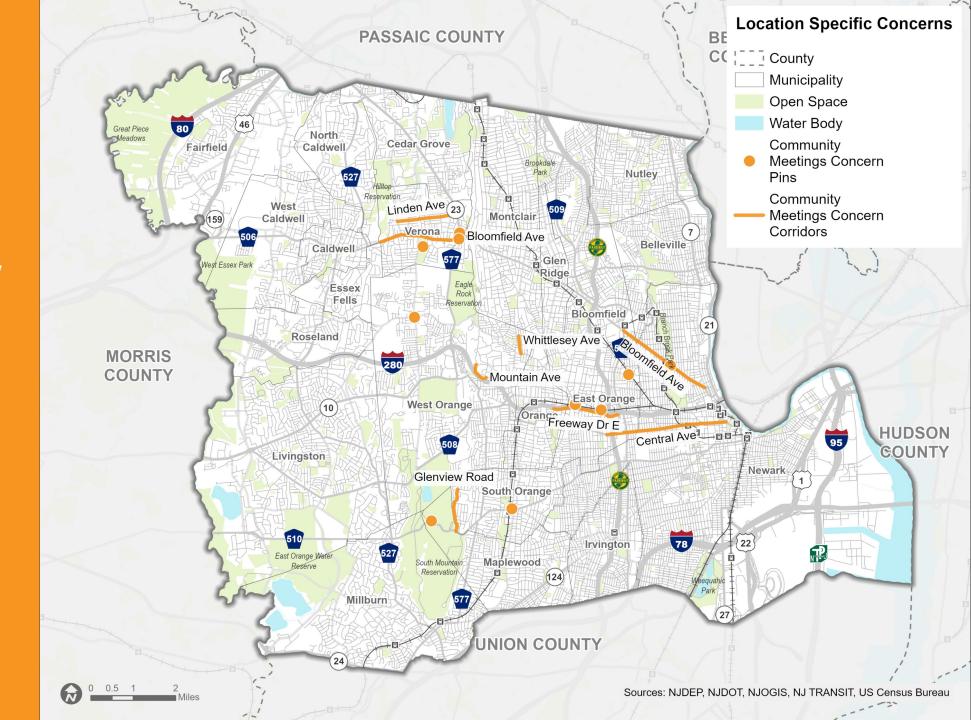
March 4, 2025

Promote education and awareness



Improve driver training, crash data tracking and shift away from car-centric design while improving first/last-mile transit connectivity.

Community Meetings: Areas of Concern

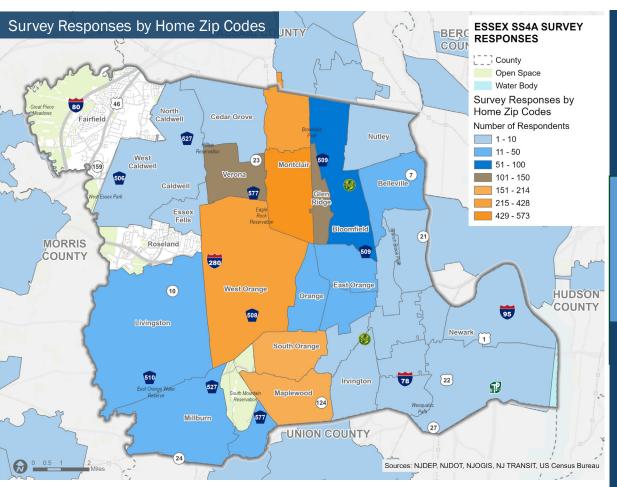


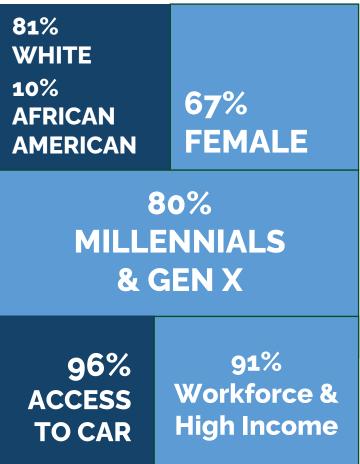
Survey & Interactive Map

DEPLOYMENT

- 2300+ participants
 5800+ map pins
- Multilingual survey and promotion (English, Spanish, Portuguese, Haitian Creole)
- Promoted on social media
- Paper survey distribution through community partners
- Newark pop-ups promoting survey
- Survey closed April 21st

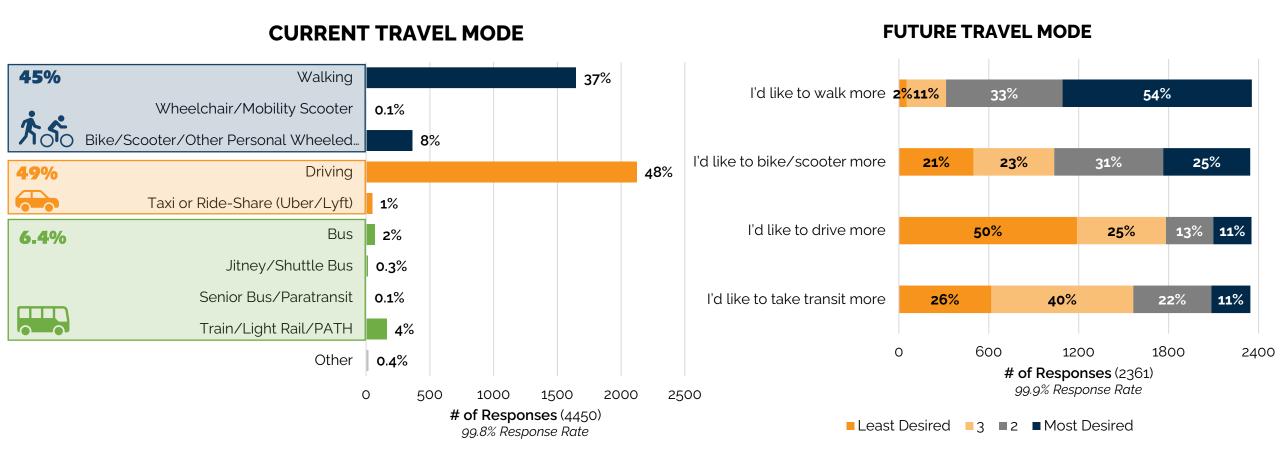
DEMOGRAPHICS



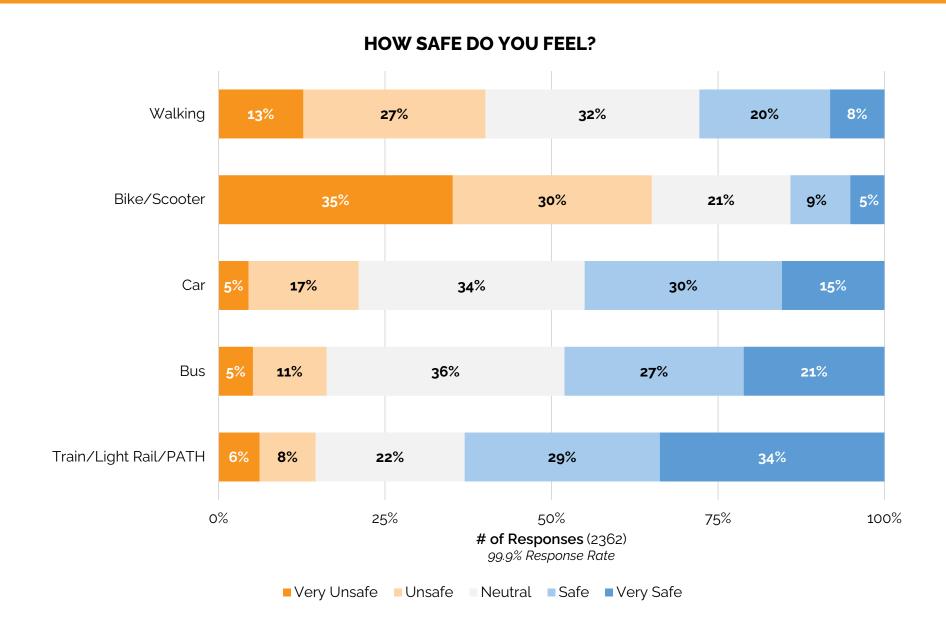


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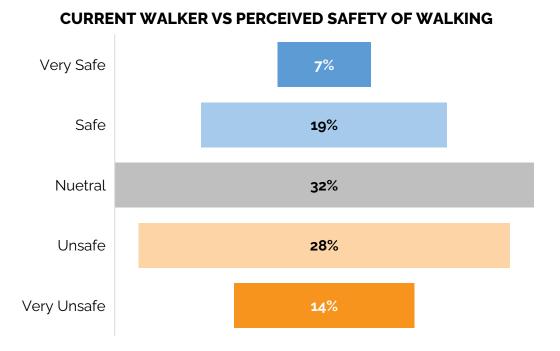
Current Travel Mode

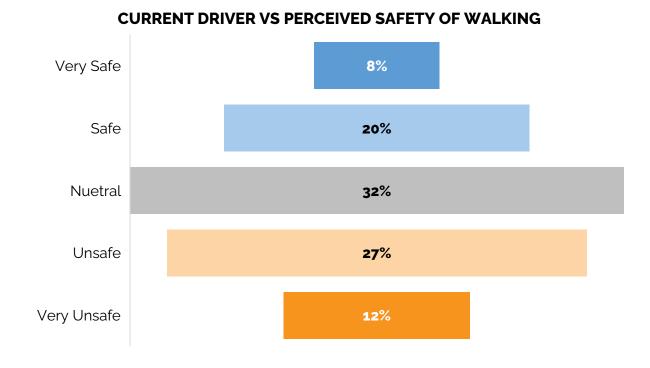


Safety Perception

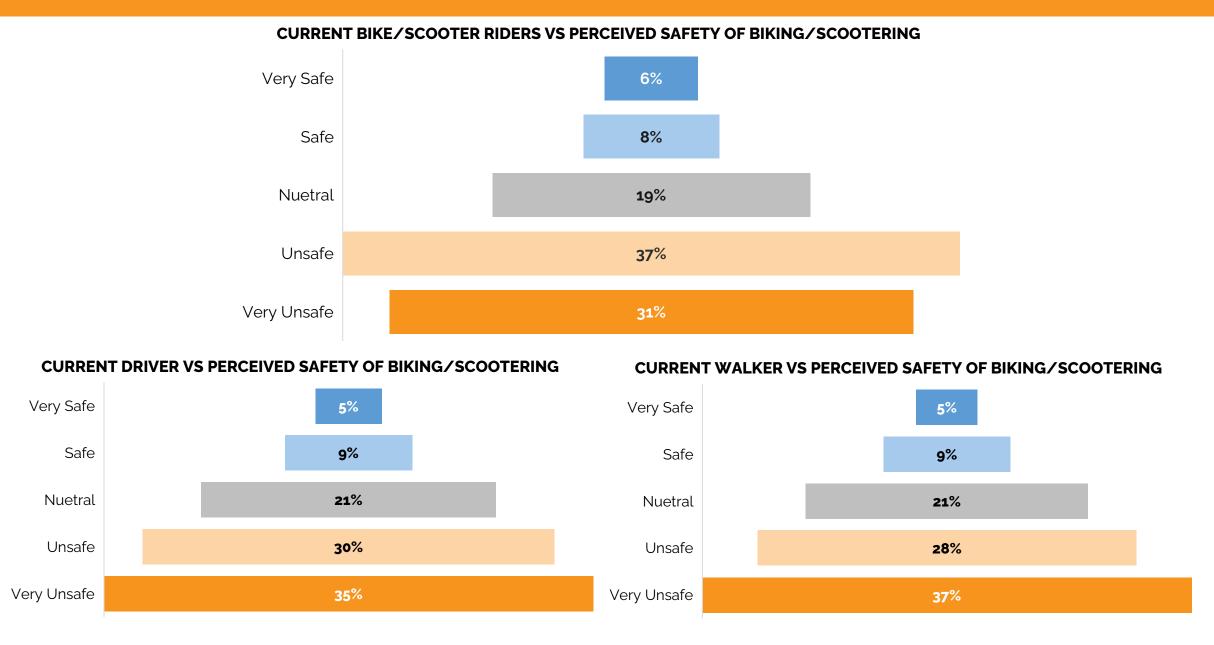


Current Travel Mode & Safety Perception

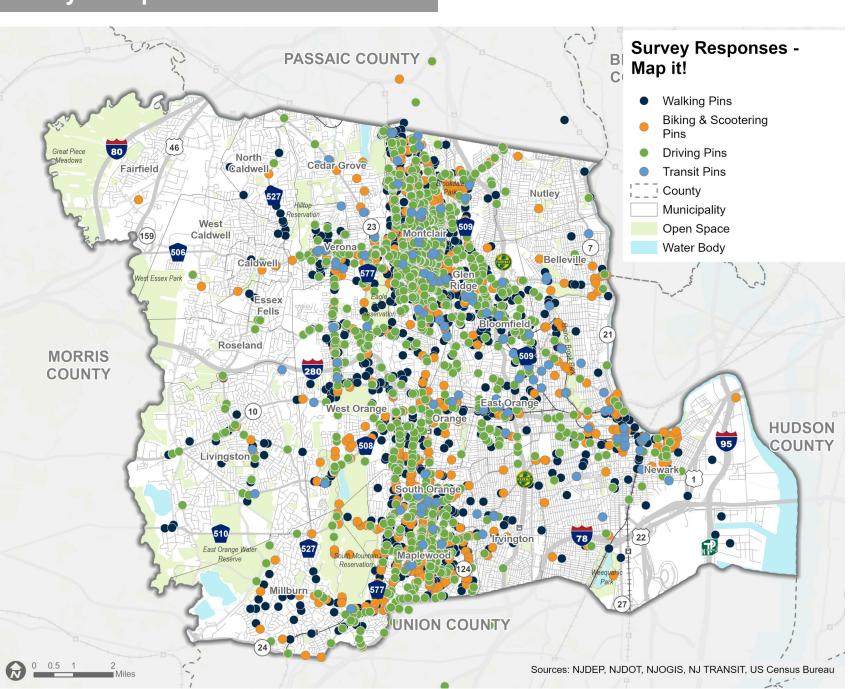


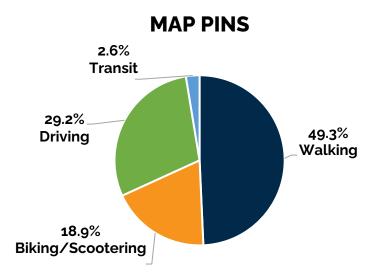


Current Travel Mode & Safety Perception



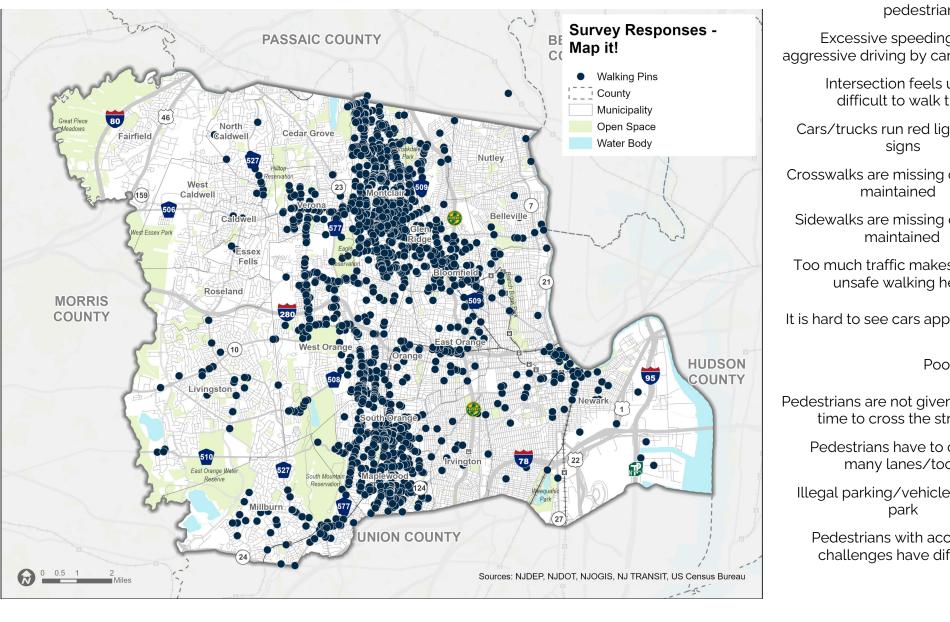
Survey & Map Results

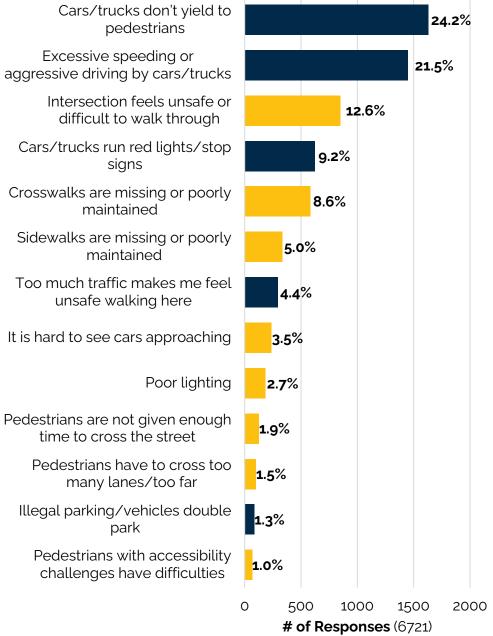




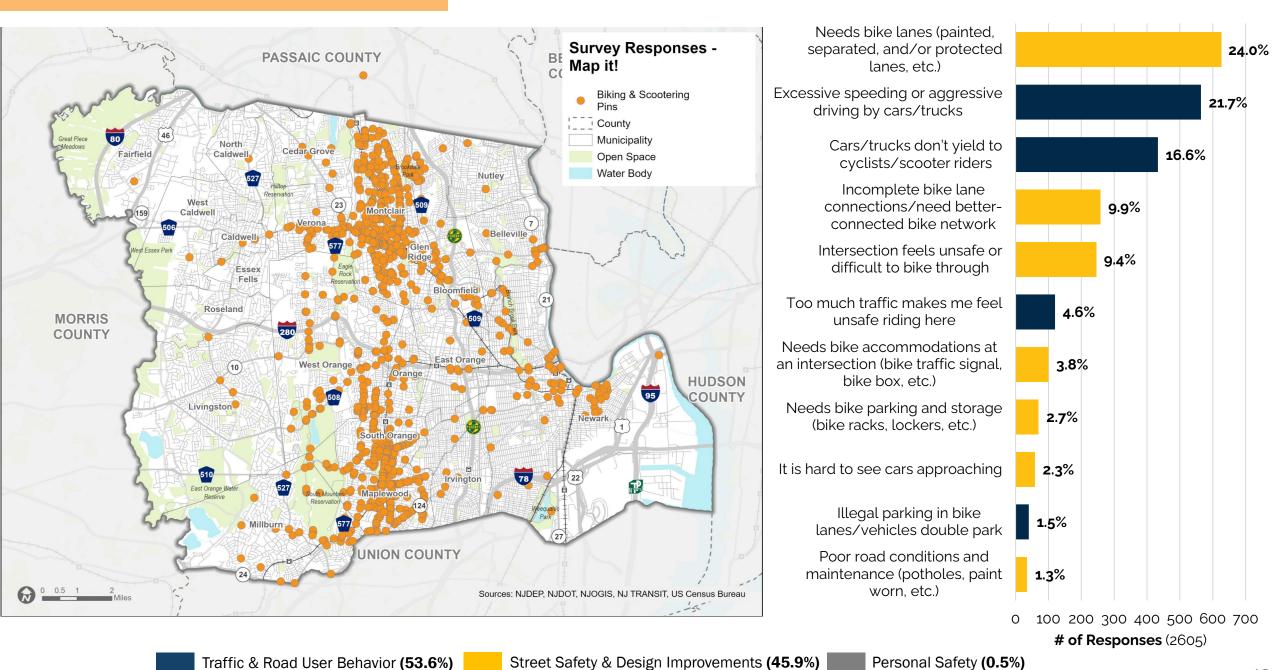
5800+ Map Pins

PEDESTRIANS CONCERNS

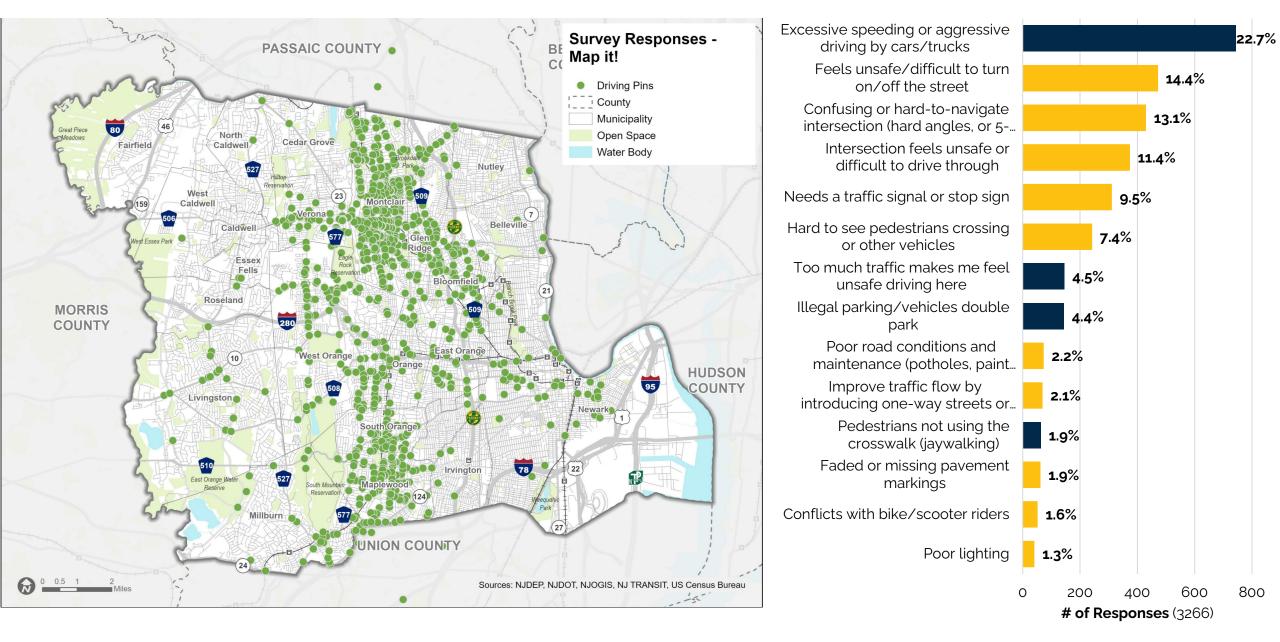




BIKING & SCOOTERING CONCERNS



DRIVING CONCERNS



TRANSIT CONCERNS

